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## Parliament. The recessed filter cigarette.



1. Deep-sea diver Jeff Holinski couldn't follow the idea of smoking without his cigarette holder. Because it gave him clean taste.



2. No need for a cigarette holder today. Parliament's filter is recessed, so you taste only clean tobacco flavor. It adds new depth to clean taste.

It works like a cigarette holder works.  
For clean taste.



Kings: 14 mg "tar," 0.8 mg nicotine  
100's: 11 mg "tar," 0.7 mg nicotine  
av. per cigarette by FTC method.

Warning: The Surgeon General Has Determined  
That Cigarette Smoking Is Dangerous to Your Health.



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